

**Sisters of St. Joseph of Carondelet  
Ministries Foundation  
Marketing Committee Charter**

**PURPOSE**

To increase donors, volunteers, supporters and contributions by educating, engaging and inviting the public to join the CSJ's current work advancing education, healthcare, spirituality and social justice for all dear neighbors.

**MEMBERSHIP**

The Ministries Foundation Board Chair appoints the Chair of the Marketing Committee and affirms its members.

**MEETINGS**

Meetings will be scheduled monthly and as often as needed.

**RESPONSIBILITIES**

1. Tell the story of the Sisters of St. Joseph's mission and ministry, the past, the present and our focus on the future.
2. Help build a unified Sisters of St. Joseph brand.
3. Invest boldly and advertise boldly.
4. Strengthen our internal and external networks and expand our reach.
5. Recognize our donors and volunteers.
6. Amplify our gifting opportunities.
7. Evaluate annually the effectiveness of the Marketing Committee.